



Bring FUN into your Bank!

**SARAH TRAPP**

CHIEF FUN/MARKETING OFFICER | FIRST NATIONAL BANK

A relationship that started  
by giving the  
President & CEO  
a clown nose.



# Takeaway's

Build a solid foundation of FUN and Laughter.

Don't take yourself too serious, but take your work serious.

Dot your i's and cross your t's.

Surround yourself with fun people.



# Build a solid foundation of FUN and Laughter.

HOOPLA Team

Staff from all levels of the bank

Builds, lives, & reinforces the culture every single day

Morning Huddles

Celebrate! Celebrate! Celebrate!



**Wear that cape!**





Don't take yourself too serious,  
but take your work serious.

Keep fun within reach

Be comfortable with fun

Have Fun. It's contagious!

Dot your i's and cross your t's.

Doug Lipp, Disney U

Even Monkeys Fall from Trees

Set expectations for all aspects of the atmosphere



Surround yourself with fun people.

Quarterly Celebrations

Re-boarding

Superhero Training Academy

Surround yourself



# Banking ON FUN





# Banking ON FUN







## Superhero Training Academy







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# Fun Questions?



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