



***Now Hiring***

**MANAGING EDITOR**

*This is a rare opportunity to join a strong, growing niche strategic communications company.  
We are an essential business serving an essential industry: Banking*

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**THE OPPORTUNITY:**

Are you an experienced journalist looking to take your career to the next level? Do you understand B2B publishing? Are you ready to serve an active, niche industry composed of community leaders? Are you able to collaborate with other creative individuals in a shared mission of achieving publishing excellence? Are you willing to do the work necessary to grow into the top editorial role? If you are nodding your head “yes,” read on...

NFR Communications, headquartered in Golden Valley, Minn., and operating an office in Kansas City, Mo., is looking for a Managing Editor for its owned publications: *BankBeat* and *BankNews Quarterly* magazines. As Managing Editor, you will be an integral member of the editorial team for respected, well-supported, century-young periodicals — and their digital companions. This is the perfect opportunity for an experienced professional who wants to make an impact as a storyteller. This is a new, growth position developed with an eye to management succession.

To succeed in this position, you must have proven experience as a journalist, preferably covering business topics. You must be able to demonstrate an ability to develop sources. You should be analytical, and have strong organizational, time management and leadership skills.

We are looking for a journalism professional who works hard, presents professionally, and is equally at ease in face-to-face interviews as they are while connecting via telephone, email or Zoom.

## **THE SPECIFICS:**

The Managing Editor will be an editorial generalist who will deploy the resources of the company to drive the editorial mission of owned and contract media; to ensure quality, timely and relevant content is created and delivered to readers through all available channels; to create engaging products that build advertising and subscription revenue, to support the brand and represent the company as a leader. You must understand the nuances of B-to-B publishing. Your duties include:

- Plan yearly editorial calendar and monthly editorial focus for owned media
- Collaborate with other writers/editors as they source stories and graphics for all products
- Hire photographers, as needed
- Oversee production schedule to maintain active workflow
- Provide hands-on direction, communicate vision to art director
- Write features, profiles, and other magazine-style articles
- Write an engaging and relevant monthly column
- Respond to reader comments, concerns, as appropriate
- Edit stories for content, style and fit
- Proofread
- Adapt print stories for web and vice-versa
- Work with sales to implement honors recognition programs
- Work within budget
- Contribute insights and on digital products
- Interact with writers to develop their skills/talents
- Coordinate freelance contributions, as appropriate

## **YOUR QUALIFICATIONS:**

- Bachelor's Degree in Journalism, Communications, English or Related Field
- 5-7 years experience in print and digital publishing
- At least 2 years experience covering business topics
- Experienced at developing sources
- Editing experience/knowledge of grammar, usage, and AP Style
- Outstanding written communication skills
- Ability to engage with sources in person, over the telephone and through Zoom
- Entrepreneurial mindset

## **ABOUT US:**

NFR Communications is a Twin Cities-based business-to-business strategic communications firm that supports the financial services community through storytelling and education. We do this through owned media, custom communication services, and association management. We have been in business since 1992 but our flagship brand is built upon a century of service to the financial services industry.

We are an energetic group of talented professionals committed to excellence in every endeavor. We are passionate about our work and supportive of one another's success. We're more than a cohesive team: We're a workplace family.

**YOUR NEXT STEP:**

If you see yourself fitting the description above and are excited to join our company, send us a letter that tells us a bit about you. Include a resume that details your qualifications, and send writing samples that demonstrate your abilities in the realm of business journalism.

Send this package to:

Tom Bengtson, Publisher, NFR Communications, 945 Winnetka Avenue North, Suite 145, Golden Valley, MN 55427. Or send via email: [Tom@NFRcom.com](mailto:Tom@NFRcom.com)

**NO PHONE CALLS, PLEASE.**