

# SINGLE SPONSOR E-BLAST SPECIAL EDITION

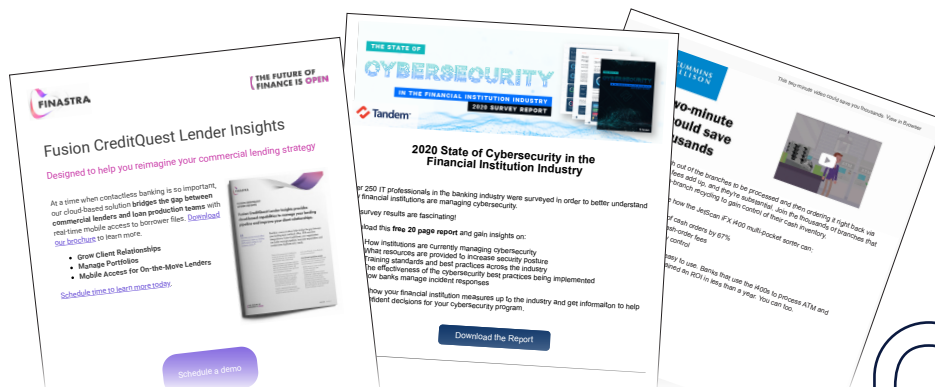
A single-sponsored e-Blast is a powerful marketing tool to promote your products and services or events. Delivered to BankBeat's list of active and engaged followers, your e-Blast gets premium visibility. We can help you design the message, or you can send drag-and-drop graphics. Either way, there's no better way to distinguish your company and reach a highly-engaged audience.

## Specifications:

- Please provide HTML. All files (HTML and artwork) must be received 14 days prior to the deployment date.
- The e mail should be 600 pixels wide by a maximum of 800 pixels deep.
- Maximum file size is 100K
- HTML should include all embedded images, although we will accept separate jpg image files and embed them.
- All hyperlinks should be included in the HTML code or provided separately with clear instructions on placement
- Subject line must be provided
- SEND ALL MATERIALS TO: [ads@nfrcom.com](mailto:ads@nfrcom.com)

## Advertising Rates:

1x	3x	6x	12x
\$2,400	\$1,950	\$1,450	\$1,000



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