MILLS MARKETING

Anti-Fragile

QUESTIONS? CONTACT US AT:

Webinars@MillsMarketing.com



dentify Pain Points:	Identify Solu	tions:
• Industry		
 Customers 		
 Operations 		
,		
Be Prepared:		Calendar Deadlines:
	ventory	Calendar Deadlines:
,		
☐ Create on-site supply in	ology	-
☐ Create on-site supply in☐ Research remote technology	ology	
☐ Research remote technol ☐ Audit team needs	ology ce equipment	

Everything else

Mobile App Shopper Role model.

PRIORITY	HIGH	MEDIUM	LOW
Security	1	2	3
Management Tools	1	2	3
Investments	1	2	3
Prepaid Cards	1	2	3
UX	1	2	3
Rewards	1	2	3
Cardless Purchases	1	2	3
Managing Multiple Accounts	1	2	3
	Security Management Tools Investments Prepaid Cards UX Rewards Cardless Purchases	Security 1 Management Tools 1 Investments 1 Prepaid Cards 1 UX 1 Rewards 1 Cardless Purchases 1	Security 1 2 Management Tools 1 2 Investments 1 2 Prepaid Cards 1 2 UX 1 2 Rewards 1 2 Cardless Purchases 1 2

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