

BANKBEAT magazine

4-COLOR AD RATES

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DESCRIPTION

BankBeat is the leading magazine covering banking in the Great Lakes, Upper Midwest and Northern Plains regions. Published monthly, **BankBeat** is a key resource for bank management teams with features that covers in-depth articles, analysis, opinion and data on trends and topics affecting bankers in the Upper Midwest.

2022 EDITORIAL CALENDAR AND AD DATES

ISSUE	TOPIC	CONTENT DUE/ AD CLOSING	AD MATERIAL DEADLINE	TO PRESS (ESTIMATED)
JAN.	Banker of the Year; State of De Novos	Dec. 1 st ,	Dec. 8 th ,	Dec. 24 ^h ,
FEB.	Culture — DEI & People; Niche Lending	Jan. 3 rd ,	Jan. 10 th ,	Jan. 21 th ,
MAR.	Banker Education; Amazing Outside Directors	Feb. 1 st ,	Feb. 8 th ,	Feb. 18 th ,
APRIL	Bank Architecture; Branch Considerations; Mobile Banking	Mar. 1 st ,	Mar. 8 th ,	Mar. 15 th ,
MAY	Spirit of Community Banking Award; Agriculture	April 4 th ,	April 11 th ,	April 18 th ,
JUNE	Managing Tech; Fintech Partnerships	May 2 nd ,	May 9 th ,	May 16 th ,
JULY	Rising Stars in Banking	Jun. 1 st ,	Jun. 8 th ,	Jun. 15 th ,
AUG.	2022 Resource Guide	July 5 th ,	July 12 th ,	July 18 th ,
SEPT.	Surveying the M&A Landscape	Aug. 1 st ,	Aug. 8 th ,	Aug. 15 th ,
OCT.	Regulation, Compliance and Risk Management	Sept. 2 nd ,	Sept. 9 th ,	Sept. 16 th ,
NOV.	Outstanding Women in Banking	Oct. 3 th ,	Oct. 10 th ,	Oct. 17 th ,
DEC.	A Look Back; A Look Forward	Nov. 1 st ,	Nov. 8 th ,	Nov. 15 th ,