

BANKNEWS MAGAZINE

“Faces of”

A way for people to get to know you and your business better!

The BankNews “Faces of” program offers your company an opportunity to share your brand and the people behind it.



\$2,150

The “Faces of” specialty ad option includes a full page space in BankNews Magazine - written as an article highlighting you and your company and professionally designed to put your business in the best light. This option is delivered both within your preferred issue of BankNews as well as in a PDF format for you for use as you wish in your marketing and promotional plans.

PRODUCTION NOTES:

- Production begins about 8 weeks prior to the ad closing dates.
- A professional, high resolution photo of your “Faces of...” subject will be needed. (horizontal orientation is best)
- A BankNews professional will connect with you to discuss your “Faces of...” subject and theme. Following, you will be sent a series of questions from which your “Faces of...” content will be written. Two proofing opportunities exist – 1) Copy pre layout and 2) “Faces of...” article as designed.



GET IN TOUCH

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