

BANKBEAT E-NEWSLETTER

BankBeat's e-News is the premier weekly e-newsletter for community financial institutions throughout the country. Delivered every Thursday, each edition provides commentary on industry trends, and shares need-to-know national and regional news and updates that affect the banking industry.

HEADER

720 X 250 PX

1x \$730

2-5x \$625

6(+)

MEDIUM RECTANGLE

300 X 250 PX

1x \$625

2-5x \$535

6(+)

NATIVE ADVERTISING

140 X 240 PX

1x \$1,200

Includes a 50-word description and a small ad

The screenshot displays the BankBeat e-newsletter layout. At the top is a Bell Bank advertisement with the headline "Why choose Bell as your bank's lending partner?" and a "Learn more" button. Below this is the "BankBeat WEEKLY NEWS UPDATE" header. The main content area includes an article about COVID-19 with a photo of a woman, a "Fold Here" button, and a "Best of the Web" section with three articles: "How to decide who joins the family business", "Nontraditional data could increase credit access", and "ABA Risk Management Conference". At the bottom, there is an "Eye on Washington" section with two articles: "House to vote on credit reporting reform bill" and "CFPB finally offers definition of 'abusive'".

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