



# FLORIDA BANKING

Florida Banking – the magazine of the Florida Bankers Association, the proud voice of Florida banking since 1888. Reaching 4,500 Florida Banker Association-members and industry colleagues.



## AD RATES, SPECS & DEADLINES

### BONUS VISIBILITY!

A digital version of each issue is shared via FBA Bulletin, on FloridaBanker.com and in social media posts!

AD SIZES	DIMENSIONS (W X H)	1X	6X	11X
INSIDE COVERS	8.375" x 11.125" *	\$2,889	\$2,679	\$2,299
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FULL PAGE	8.375" x 11.125" *	\$2,579	\$2,399	\$2,059
1/2 PAGE	7" x 5"	\$1,679	\$1,559	\$1,339
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 \*\* Trim size 16.25" x 10.875", Live Area: 15.25" x 9.875" - Keep live matter within 0.5" from trim. **Designer Note:** Be mindful of the magazine spine.

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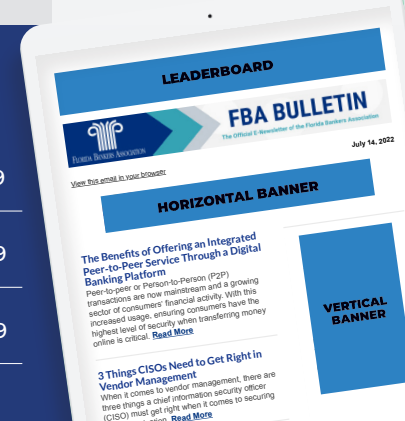
ISSUE	DATE
DEC. '23 - JAN. '24	NOV 10
FEB.	JAN 10
MAR.	FEB 9
APRIL	MAR 11
MAY	APRIL 12
JUNE	MAY 10
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## FBA BULLETIN

The FBA Bulletin is a monthly digital communication reaching 3,500 industry professionals. Readers enjoy timely industry news and information. Open rate 30.5%.

**DEADLINE: 10TH OF THE MONTH PRIOR**

AD SIZES	PIXELS (W X H)	1X	6X	12X
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**Erica Nelson**  
Advertising Sales Executive

erica@nfrcom.com  
763-497-1778