



BANKBEAT

RESOURCE GUIDE



With financial institutions continually striving to remain up-to-date and competitive in an ever-changing industry, it has never been more important to keep your company's products and services in front of decision-makers when they are ready to buy. The 2024 BankBeat Resource Guide is a great way to accomplish this goal. Keep in mind, the Resource Guide is a reference tool that provides a long shelf life. Readers have a tendency to keep a copy around all year, so when they need a service or product, they have a resource right at their fingertips. In addition, the resource listings are posted on the BankBeat.biz website for at least a year, which attracts about 10,000 users per month.

RESERVE YOUR SPOT

Let the *BankBeat Resource Guide* work year-round to enhance your company's brand and increase your company's sales.

Profile Listing \$225

- Logo
- Company information which includes contact name, phone, address, email and website
- 35 word description of your company
- Will appear both in print (BankBeat magazine) and online (BankBeat.biz)

Profile Article \$1495

- Logo
- Company information which includes contact name, phone, address, email and website
- Half-page article with up to 350 words
- Will appear both in print (BankBeat magazine) and online (BankBeat.biz)

Ad & Materials Due Dates

Advertising Deadline: June 3rd
Materials Due by July 5th

GET IN TOUCH

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